
KAZZAR LIGHTING LTD PRIVACY POLICY

INTRODUCTION

Kazzar Lighting Ltd ("we," "our," "us") values your privacy and is committed to protecting your personal data. This privacy policy outlines how we collect, use, and protect your information in compliance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

1. Information We Collect

- 1.1. Personal Identifiable Information (PII):
 - Name
 - Email address
 - Phone number
 - Billing and delivery addresses
- 1.2. Financial Information:
 - Payment card details (processed securely through third-party payment processors)
- 1.3. Technical Information:
 - IP address
 - Browser type and version
 - Operating system and device type
- 1.4. Usage Data:
 - Pages visited on our website
 - Time spent on pages
 - Interaction data
- 1.5. Cookies:
 - For detailed information, refer to our Cookie Policy.

2. How We Use Your Data

- 2.1. To Provide Our Services:
 - Process and fulfil orders
 - Deliver products to your specified address
- 2.2. To Communicate with You:
 - Respond to inquiries
 - Provide updates about orders
 - Send promotional offers (where consent has been given)
- 2.3. To Improve Our Services:
 - Analyse usage trends
 - Enhance website functionality
- 2.4. Legal Compliance:
 - Comply with legal obligations (e.g., tax, fraud prevention)

3. Legal Basis for Processing

- 3.1. Contractual Obligations:
 - To fulfil orders and deliver services.
- 3.2. Legitimate Interests:
 - For business operations, customer service, and fraud prevention.
- 3.3. Consent:
 - For marketing communications (where you have explicitly opted in).
- 3.4. Legal Compliance:
 - To comply with applicable laws and regulations.

4. **Data Sharing**

We do not sell or rent your data to third parties. However, we may share your data with:

4.1. Service Providers:

- Payment processors
- Delivery partners
- IT support providers

4.2. Legal Authorities:

When required to comply with legal obligations.

4.3. Business Transfers:

In the event of a merger, acquisition, or sale of assets.

5. **Data Retention**

We retain your personal data only for as long as necessary to:

Fulfil the purposes outlined in this policy.

Comply with legal obligations.

Resolve disputes and enforce agreements.

6. **Your Rights**

Under the UK GDPR, you have the following rights:

6.1. Access:

Request a copy of the personal data we hold about you.

6.2. Correction:

Request correction of inaccurate or incomplete data.

6.3. Erasure:

Request deletion of your data where it is no longer necessary.

6.4. Objection:

Object to processing based on legitimate interests.

6.5. Data Portability:

Request your data in a machine-readable format.

6.6. Withdraw Consent:

Withdraw consent for marketing at any time.

To exercise these rights, contact us at sales@kazzar.net.

7. **Data Security**

We implement appropriate technical and organisational measures to protect your data, including:

Encryption of sensitive data

Regular system security reviews

Restricted access to personal data

8. **Cookies**

Our website uses cookies to enhance your experience. For details, refer to our Cookie Policy.

9. **Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

We encourage you to read their privacy policies.

10. Changes to This Privacy Policy

We may update this policy from time to time. The latest version will always be available on our website. Significant changes will be communicated via email or website notices.

11. Contact Us

If you have questions or concerns about this policy, contact us at:

Kazzar Lighting Ltd

Address: Temple House, 1 Regatta Place, Marlow Road, Bourne End, Buckinghamshire, SL8 5TD

Email: sales@kazzar.net

Telephone: 020 8090 1413 / 01628 533103